

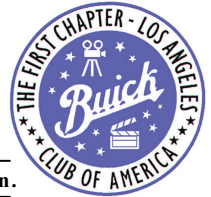


BOMBSIGHT

The Bombsight is published by the
Los Angeles Chapter of The Buick Club of America.

Dedicated to the preservation and restoration of the automobiles built by The Buick Motor Division.

The Los Angeles Chapter Logo
reflects who we are and what we do.
Our members' cars are used
in motion picture and TV productions.



Steve's Corner Our Holiday Party date is Sunday, December 13, 2009. Joel Rothman and Richard Konigsberg have arranged for a gala evening at the Odyssey Restaurant at 15600 Odyssey Drive. Festivities will start at 6:00.

There will be hors d'oeuvres, salad, beverage, entrée, wine, desert, and a gift for all attending, plus a raffle.

All this is provided at \$15.00 per person. Please pay in advance, as no arrangements can be made after Dec. 1st. No payment at the door.

Send a check to: Richard Konigsberg, 6104 Mary Ellen Ave., Valley Glen, CA 91401. Don't miss this event!

On Thursday night, Nov. 12, we all were invited online by Steve Sitek of General Motors to attend the showing of the New Buick Regal. At our meeting on the 9th, we planned to bring our Buicks to this event at the Palladium in Hollywood. Hollywood on a Monday night at 6:30 PM is quite a challenge for some 60-year-old Buicks, so car pooling, or a "regular driver" seemed to be an alternate solution. We were treated to an open bar and an extensive buffet, featuring shrimp and top sirloin catered by Wolfgang Puck.

Photos by Paula Mochel

From the first online notices, the Regal announcement party looked like a major event. It summoned the appearance of *movers and shakers* from General Motors to come to Tinsel Town. On the evening of Nov. 12 the Palladium in Hollywood welcomed: Ed Welburn, GM Vice President, Global Design; Bob Lutz, Vice Chairman of Global Development; and Susan Docherty, General Manager of Buick GMC, who would recount the international development of this globally-produced automobile. In the center of the dance floor was a circular podium encompassed by a gleaming curtain. Soon, the curtain went up exhibiting the brilliant new Buick Regal Sport Sedan.



These three brought us the new Regal and speak the global language fluently



Bob Lutz
returned to GM
in 2001.
Assignment:
bring car design
back to its post-
war prominence.



**Susan
Docherty**
sees a greater
sale of Buicks
than has occurred
in 21 months.



Ed Welburn is
the 6th person
to hold the
top design spot
at GM Design.

Globally speaking, the new 2011 Regal is already a huge success on two continents. Its Epsilon platform (formerly called a chassis) is used by the award-winning Opel Insignia in Germany, and is shared by the Regal in China, where 64,000 of them have been sold. Because it has been consumer tested world-wide, the Regal will be available in the US as soon as the second quarter of 2010. Susan Docherty, above, says, "The Buick Regal is nothing like you've experienced from this brand," and adds, "The Regal is the next chapter in Buick's transformation and will expand the portfolio to include a sport sedan." Bob Lutz, left above, points to a time later in 2010, when the Regal Sport Sedan will boast a turbo-charged engine with a reported 220 horsepower. The Regal comes with a sprightly, direct-injected, four cylinder Ecotec engine and a six-speed automatic transmission for maximum fuel economy. Ed Welburn, right above, points to the Regal as having enthusiastic customers, who cite its sculpted, flowing design and waterfall grille. It is these characteristics plus the elegant interior of the 2011 Regal that typifies Buicks all over the world.



A year ago Ed Welburn brought some of the Motorama cars to Pebble Beach for the Concours d'Elegance. It was great to see those cars of 60 years ago. It made me feel as if I were 30 years old again.

The Motorama cars of the 50s are Ed's favorites, too, and he recalled many of their design features when he saw Steve's 1955 Buick convertible in the parking lot.



The members of the LA Chapter of the BCA, Steve Rothman, Bob McRae, Bob Bakke, and I want to thank Buick for bringing us the new Regal.



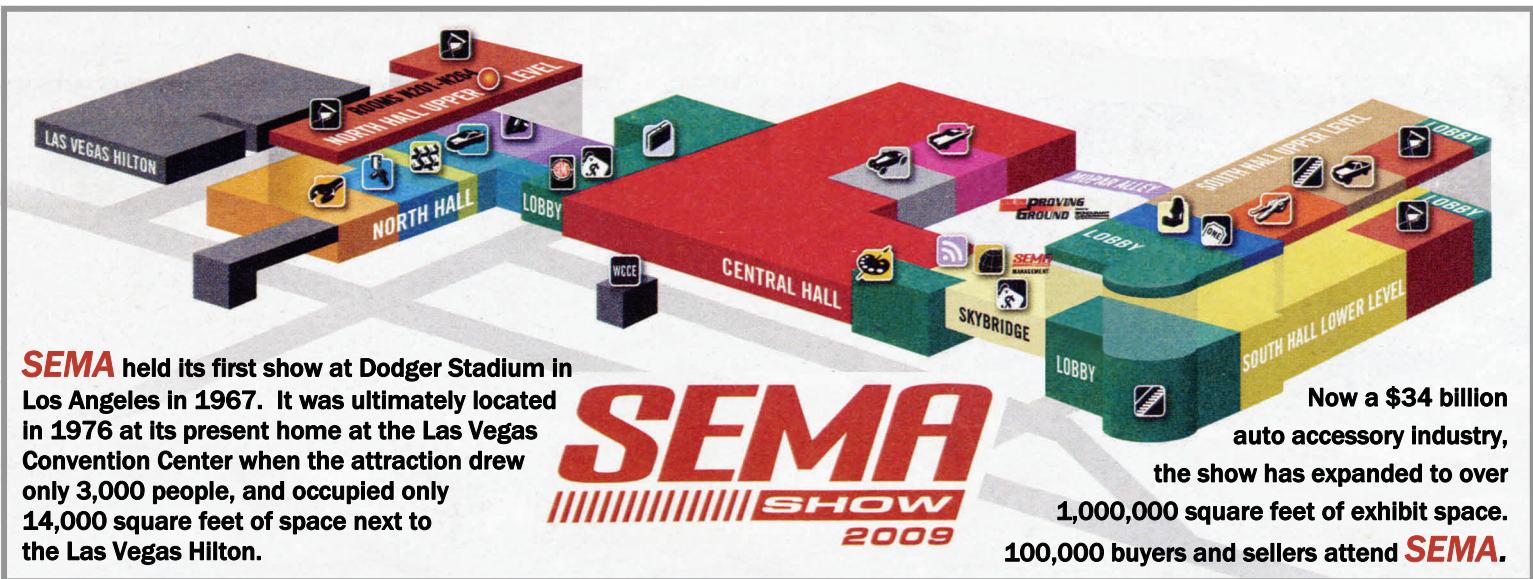
2011 Regal Sport Sedan / Production 2nd Quarter 2010

Photo from the net



Jay Leno's Twin-turbo Camaro / 425 horsepower with the economy of a V6

Photo from the net



Build your own car from parts on sale at the world's greatest parts bin



Photos by Howard Branner

To the right, SEMA vendors supply moldings, knobs, handles, carpets, seats, instruments and trim items.

To the left, A plastic airless tire.

Below is one of Jay Leno's rare and unusual autos. He, also, brings them to our LA Chapter All GM Car Show.



The Throttlers

at Johnny Carson Park



Photos by Howard Branner

